

BTEC Technical Award in Enterprise

Entrepreneur Questionnaire

Student Name: \_\_\_\_\_

Entrepreneur Name: SANDRA KOTECHA / RACHAEL COOPER.

Business Name: ORIGINAL HAIR STUDIO.

Q1. Can you briefly describe your business and what it sells/does?

The business is a hair salon offering the latest cuts and colouring techniques available. It prides itself on a warm friendly welcome and a creative team. We offer a range of services such as hair extensions, a nail bar, make up, tanning, microblading, waxing and a hair loss clinic.

Q2. How do you sell your products or services (Do you have a physical location, sell online or both)?

We sell a range of services. Our latest additions are the hair loss clinic and our nail bar. We give complimentary drinks and snacks to customers and sell our product range in the salon too.

Q3. What type of business ownership does your enterprise have and how many staff does it employ?

The salon is operated as a sole trader (owner Sandra Kotecha). It has unlimited liability.

The business has 15 employees. Some are employed directly (eg; the receptionist), others are self employed and rent a chair at the salon (eg; style directors).

Q4. What are your main aims or objectives?

We are proud that we are a 5 star salon by the 'Good Salon Guide'. We aim to offer the latest cuts and colours and offer a warm and friendly welcome. We want to ensure a profit so the business can expand to offer further services such as our new nail