

Q12. Finally, what do you consider the main strengths and successes of your business and have there been any failures or set-backs you have had to overcome?

I am very proud of the success of the salon as I started out on my own and now have a 5 star salon. My team is a strength because they have a range of skills that they can offer our customers. This allows us to have a wider appeal to clients and this helps to boost revenue. Our recent additions of the nail bar and hair loss clinic show we can develop in the future. This is a real strength and we are helping people suffering following medical treatment or accidents to improve their lives which is very rewarding. There have been harder times like it was a hard decision to risk selling Hair Studio 336, but this was a good decision in the end and has allowed the new salon to be even more successful. A good entrepreneur needs to be able to take risks but be realistic about their chances of success. You should look at your strengths, weaknesses and opportunities and balance if the risk is worth it.

Thank you for your time in helping me with my studies.