

Q12. Finally, what do you consider the main strengths and successes of your business and have there been any failures or set-backs you have had to overcome?

The main strengths have to be our fantastic high quality products and our staff who believe in our vision of tradition and quality. We have a local factory and shops that are well promoted and bring in successful revenue of around £2-3 million per year. This allows investment and steady expansion.

One set back was losing John Carr a family director in June of 2018. Carrs lost a father figure who left a "legacy of humour, honesty, integrity, humility, generosity, hard work and pride." Recently, the opening of the new shop at the Market Place has been a success and the marketing at the University of Bolton Stadium has improved sales.

Carr's has a trade sales section too which sells to other shops who then sell our products and this provides another stream of revenue.

Catering events and delivering our product to customers, also increases our success in meeting customer needs.

Thank you for your time in helping me with my studies.