# Activity sheet 1.5: The Big Fig Catering Company

*Learning aim A: Examine the characteristics of enterprises*

*Learning aim A3: The purpose of enterprise*

The Big Fig ([www.bigfig.co.uk](http://www.bigfig.co.uk)) is a social enterprise. This means it uses its profits to help others. The company, based in Brighton, offers catering for events and parties. The profits it makes help unemployed and disadvantaged people to gain qualifications and work within catering.

1. Prepare a presentation on the Big Fig Catering Company that includes the following information.

(a) Its size:

(b) The type of SME it is (ownership and liability):

(c) Its aims:

(d) Its competitors:

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1. As part of your presentation, include a comparison with another catering company in your area.

(a) Note down:

* whether the company you have selected is a social enterprise company

* how the companies are similar

* how they are different

(b) Jot down what you think makes each company successful. You can use the space below for your notes.