# Activity sheet 1.3: Holdsworth Chocolate Ltd

*Learning aim A: Examine the characteristics of enterprises*

*Learning aim A2: Types and characteristics of small and medium enterprises (SMEs)*

Holdsworth Chocolate is a limited company operating from Bakewell, Derbyshire. The enterprise was set up in 1988 by Barbara Holdsworth when she began to create new types of chocolates made to very high standards.

Complete the table by doing your own research into Holdsworth Chocolate Ltd. You can use the company’s own website (www.holdsworthchocolates.co.uk). You can also get information about the company by looking at Companies House website (www.gov.uk). Companies House provides information about all registered companies in the UK.

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| Holdsworth Chocolate Ltd |
| Why Barbara Holdsworth began the enterprise |  |
| Size of the enterprise and how this is worked out |  |
| Type of ownership |  |
| Who runs the enterprise now and why? |  |
| Holdsworth Chocolate’s main competitors |  |
| What Holdsworth Chocolate is doing to ensure it continues to be unique and beat its competition |  |